

LOUIE CONSTANTINO

UX / UI Designer | Interaction Design

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1.209.872.0076

Los Angeles, CA

EDUCATION

GENERAL ASSEMBLY

Certificate, User Experience Design
Spring 2017, Santa Monica, CA

MODESTO JUNIOR COLLEGE

AS, Architecture
April 2012, Modesto, CA

ORGANIZATIONS AND ACCOMPLISHMENTS

Winner of 2010 MJC Architecture Dept. Backyard Design and 5 years of Architectural Design experience—graduated with a 3.5 GPA

Event Coordinator and Student Govt. Representative for MJC International Club. The organization increased membership by 400% since taking over.

Helped built over 10 houses for Habitat for Humanity

Member of UXLA and UXPLA

SKILLS

User Interview and Testing

Competitive and Data Analysis

Sketching and Storyboarding

Wireframing

Prototyping and Motion Design

Pitch and Presentation

Web Design

Other Medium

TOOLS

Ustesting.com, User Interview, Contextual Inquiries

MS Excel, MS Word, MS Visio, Miro

Pen and Paper, Sharpie, Adobe Illustrator, Miro

Sketch, Figma, Omnigafle, Adobe Illustrator, Photoshop

Invision Studio, Pop, Principle, Origami

MS Powerpoint, Google Slides, Keynote

Squarespace, Adobe Illustrator, Wix, Indesign, Photoshop, Sketch

Autodesk Maya, AutoCad, 3ds Max, Adobe InDesign

SUMMARY

A UX Designer from Los Angeles, CA, who focuses on Interaction Design and User Experience strategy in Web and Mobile app.

My background is unconventional. My experience in architectural design, financial services, and customer service industry influences my work as a UX/UI Designer.

The decision to transition into digital product design was driven by my curiosity with the growing influence of the digital landscape, its relation with its physical counterpart, and how users might interact with it. I constantly investigate and analyze ways to solve real-life problems through the use of innovative tools and better systems.

SELECTED PROJECTS

CAFÉ DE LECHE

Market Research | User Experience Strategy | E-Commerce | Branding | Responsive Web Design

- Introduced UX design thinking to stakeholders, facilitated and collaborated in brainstorming sessions to strategize the design process, create personas, and marketing
- Conducted market research, user research, and heuristic evaluation
- Established a Style Guide to incorporate the cafe's branding into the digital landscape
- Rebuilt an E-commerce website from the ground up to market and sell coffee products

BASKETBALL JONES

User Experience Strategy | Interaction Design | Service Design | User Interface Design

- Conducted user research, interviews, surveys, and usability testings
- Simulated end-to-end product lifecycle for a basketball meetup app
- Developed a user interface in wireframes, Medium and High-fidelity interactive prototypes for 50+ screens
- Applied motion design principles to create High-fidelity prototypes for onboarding, joining games, connecting to other user's profiles, and feedback.

EXPERIENCE

UX/UI DESIGNER

Spring 2017 - Present, Los Angeles, CA

Freelance

Identify design problems and devise effective solutions. Facilitate the client's product vision by collaborating, researching, conceiving, sketching, prototyping and user-testing experiences for digital products.

Currently developing a UX strategy and design for a senior caregiver agency, and facilitating digital marketing for a local coffee roasting business.

401(k) PLAN SPECIALIST

May 2016 - Present, Woodland Hills, CA

R-Tech Consultants, Inc.

Responsible for fiduciary, and administrative duties to keep retirement plans in compliance with ERISA, DOL and IRS regulations